

POLYMER AND CHEMICAL BASED INDUSTRY**KHADI & VILLAGE INDUSTRIES COMMISSION**
PROJECT PROFILE FOR GRAMODYOG ROJGAR YOJANA**MANUFACTURING OF NAIL POLISH**

Nail polish is one of the cosmetic used by women folk. Nitrocellulose, dibutyphalate, acetone, acetate and dyes are the raw materials used. Due to increased standard of living of our people in cities and towns, people are using different types of cosmetics and nail polishes is one which is used maximum in total cosmetic range.

1	Name of the product	NAIL POLISH		
2	Project Cost			
	a) Capital Expenditure Land & Building Shed 400 sq.ft.X 300 sq.ft	Rs. 1,20,000.00		
	▪ Equipment (S.S. vessels with motorized portable stirrer, Stainless steel drums, Glass Beakers, Equipments , Laboratory etc.)	Rs. 80,000.00		
	Total capital expenditure	Rs.2,00,000.00		
	b) Working capital	Rs.1,12,500.00		
	Total project cost	Rs.3,12,500.00		
3	Estimated Annual Production of Nailpolish (Value in '000)			
Sr.No	Particulars	Capacity	Rate/Quintiles	Total Value
1	NAIL POLISH	6 Quintal	75,000.00	450.00
	Total	6	75,000.00	450.00
4	Raw Materials	1,00,000.00		
5	Labels and Packaging materials	1,14,375.00		
6	Wages(Skilled & unskilled)	75,000.00		
7	Salaries	48,000.00		
8	Administrative Expenses	25,000.00		
9	Overheads	30,000.00		
10	Miscellaneous expenses	15,000.00		
11	Depreciation	14,000.00		
12	Insurance	2,000.00		
13	Interest as per PLR			
	a) Capital Expenditure Loan	26,000.00		
	b) Working Capital Loan	14,625.00		
	Total interest	40,625.00		
14	Working capital requirement ▪ Fixed Cost	1,16,000.00		

	<ul style="list-style-type: none"> ▪ Variable Cost ▪ Requirement of W.C. per cycle 	3,34,000.00 1,12,500.00
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15. Estimated cost analysis

Sr. No	Particulars	Capacity Utilization (Rs.'000)			
		100%	60%	70%	80%
1	Fixed Cost	116.00	69.60	81.20	92.80
2	Variable Cost	334.00	200.40	233.80	267.20
3	Cost of Production	450.00	270.00	315.00	360.00
4	Projected sales	600.00	360.00	420.00	480.00
5	Gross Surplus	150.00	90.00	105.00	120.00
6	Expected Net Surplus	136.00	76.00	91.00	106.00

Note: 1) All figures mentioned above are only indicative and may vary from place to place.

2) If the investment on Building is replaced by Rental premises

- a) Total cost of project will be reduced.
- b) Profitability will be increased.
- c) Interest on C.E. will be reduced.